

## **Cookies Policy**

In order to enhance the efficiency, the website of Hotel Cosmopolitan AD uses data files type "Cookies"

### **What are Cookies?**

Cookies are small text files that store information on users and their preferences when visiting a website. They are retained on the user's computer or mobile device for a certain period of time depending on the type.

Cookies help for more convenient use of the website, as it saves users the need to bring their preferences each time they visit the website or pass from one page to another.

Cookies allow the website to function seamlessly, to monitor irregularities and identify opportunities to optimize the ways in which it provides information and communicate with the users.

### **Necessary Cookies**

These are the Cookies, without which the functioning of the website is impossible or is places under high risk. This includes Cookies to navigate around the website and save the completed information. They are required because they provide control over the security of the connection and protection from unsolicited external intervention.

### **Functional Cookies**

This category serves to facilitate the user when using the website and compliance with the individual preferences of the user.

Functionality Cookies include cookies to recognize the device, save preferences concerning the language and font size.

### **Cookies for analysis and marketing purposes**

Cookies used for analysis are used for the collection of statistical information, based on which one can make general conclusions and recommendations about the performance of the website for the purposes of users, as well as with a view to marketing and promotional purposes. These statistics include the number of users per page, most visited pages, sources of visit, time spent on page, errors occurred, etc. These cookies allow us to collect anonymous information about how users navigate the website, and the problems that they can experience.

For maximum accuracy the website of Hotel Cosmopolitan AD uses analytical tools of Google Analytics, Google AdWords and Facebook.

### **How to deactivate your Cookies?**

As a user you have the possibility to control the Cookies, delete your saved Cookies on your device, and to disable the use of Cookies in the future. Detailed instructions for different browsers and operating systems can be found at <http://www.aboutcookies.org/>.

Note that disabling Cookies will affect the way the website works, which can lead to impaired functioning of the site. Strictly required cookies, without which the website cannot function cannot be blocked.